

# Issue Insight

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**Emanuel Macron, President Of The Republic Of France (2017-) Talks Tough About Decisions By Vladimir Putin, President Of The Russian Federation (2000-2008 and 2012- ), But Some France-Based Companies (And Other Country Companies) Continue To Operate In The Russian Federation.**



**Letting Go Of 144 Million Consumers In The Russian Federation Is A Challenge- Particularly When The Companies Know The Russian Federation-Ukraine War Will Have An End And They Will Want To Be In The Russian Federation.**



Troyes, France-based **Lacoste S.A.** (2023 revenue approximately US\$3 billion)  
Paris, France-based **Palais des Thés** (2023 revenue approximately US\$71 million)  
Manosque, France-based **L'Occitane Groupe** (2023 revenue approximately US\$2.3 billion)

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London, United Kingdom-based **Chanel Limited** (2023 revenue approximately US\$17 billion)  
Suwon-si, South Korea-based **Samsung Group** (2023 revenue approximately US\$194 billion)  
Paris, France-based **Christian Dior SE**, a subsidiary of Paris, France-based LVMH Moët Hennessy (2023 revenue approximately US\$93.4 billion)

6/6/23- [Cinnabon Operation In Moscow Continues At Shopping Mall Where Owner Atlanta, Georgia-Based Roark Capital Recently Closed Carl's Jr. Location.](#)



**KFC** is a brand owned by Louisville, Kentucky-based **Yum! Brands, Inc.** (2023 revenue approximately US\$7 billion)



**Snickers** is a brand owned by McLean, Virginia-based **Mars Inc.** (2023 revenue approximately US\$50 billion).



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**Oreo's** is a brand owned by Chicago, Illinois-based **Mondelez International, Inc.** (2023 revenue approximately US\$36 billion).

**Kit Kat** is a brand owned by Vevey, Switzerland-based **Nestle S.A.** (2023 revenue approximately US\$104 billion).



**Finish** is a brand owned by Slough, United Kingdom-based **Reckitt Benckiser Group PLC** (2023 revenue approximately US\$15 billion).



**Swissotel** is a brand owned by Paris, France-based **Accor S.A.** (2023 revenue approximately US\$5.5 billion)

## Russian Federation-Ukraine War Timeline

On 24 February 2022, the armed forces of the Russian Federation invaded and further invaded the territory of Ukraine in what Vladimir Putin, President of the Russian Federation (2000-2008 and 2012- ), defined as a Special Military Operation [SMO] then on 22 December 2022 he redefined as a war. The initial invasion of Ukraine by the armed forces of the Russian Federation was in part from the territory of Belarus.

The war between the Russian Federation and Ukraine did not commence on 24 February 2022. The roots began their trajectories on 20 February 2014 when the armed forces of the Russian Federation invaded the Crimean Peninsula and the area known as the Donbas Region (Donetsk Oblast and Luhansk Oblast).